

EMPLOYMENT

May 2023 - Present
HH Global (Rotterdam)
Senior Graphic Designer

Creating branded material based on the brand guidelines.

Creative guidance, training and project overview.

Leading briefing sessions and managing the needs of the creative department.

Briefing, training and managing junior-mid designers.

January 2020 - May 2023
HH Global (Rotterdam)
Graphic Designer

Realising artworks, visuals concepts, OOH, DOOH, POS, Retail windows, printed and digital materials.

Working with the marketing department on guidelines, toolkits and strategic campaigns.

Realising videos and online contents.

Realising presentations and guidelines.

Create final files and taking care of the printing process.

Working on brief, collaborating with different clients.

Taking care of mockup phases for retail windows and POS.

Leading briefing sessions and managing the needs of the creative department.

Briefing, training and managing junior-mid designers.

2016 - 2020
Dualism Studio
Freelance Graphic Designer

Creation of digital and graphic content such as artworks, flyer, cards and promotions.

Working on logos and identities.

Realising titlings, collaborating with artists for music videos.

March 2018 - January 2019
GoLab Agency (Milan)
Graphic Designer - Junior Art

Realising artworks, visuals concepts, OOH, DOOH, printed and digital materials for fashion brands and exhibitions.

Working with the marketing department on guidelines, toolkits and strategic campaigns.

Realising videos and online contents.

Photo retouching.

Realising presentations.

Create final files and take care of the printing process.

Working on sets and assisting the Senior Art with castings.

Working on brief, collaborating with the Senior Art Director for international brand campaigns.

October 2016 - December 2017
Marimo (Rome)
Graphic Designer

Working on briefs with several international clients, designing menus, brochures, shopper campaigns and packaging.

Create editorial materials such as toolkits, brand books and books for clients and the marketing department.

Create presentations for internal and external use, summarising data and creating infographic contents.

Photo retouching.

EDUCATION & LANGUAGES

2015 - 2016
Master of Arts
with Commendation

MA Communication Design: Graphic Design, Kingston University of London, UK.

2011 - 2014
First Class Honours:
Bachelor of Art

Accademia di Belle Arti di Frosinone, Italy.

English: Fluent
Dutch: A2
Italian: Mother Tongue.

SKILLS

- Concepting
- Team management
- Creative briefing
- Time management
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effect
- Adobe Dimension
- Power Point
- Office Word
- Wordpress
- Wix
- Keynote
- Blender
- Video editing



CONTACTS

E: giuliastraccamore@gmail.com

W: giuliastraccamoredesign.com
dualismstudio.com

Ph: +31 062 645 44 24